

NSW Independent Liquor & Gaming Authority

Our ref: DF24/010209

Ms Alison Mercer

4 June 2024

Dear Ms Mercer

Application No.	APP-0012876179
Applicant	Alison Mercer
Application for	Packaged liquor licence
Application date	27 February 2024
Decision date	15 May 2024
Licence name	Mercer Wines
Trading hours	Monday to Sunday 10:00 AM – 06:00 PM
Premises	972 Hermitage Road Pokolbin NSW 2320
Legislation	Sections 3, 11A, 12, 29, 40, 44, 45, 48, 114 and 123 of the <i>Liquor Act 2007</i>

Decision of the Independent Liquor & Gaming Authority Application for a packaged liquor licence – Mercer Wines

We **approve** the application above under section 45 of the *Liquor Act 2007* – with the conditions set out in Schedule 1. The 6-hour closure period overrides any condition of the licence.

Statement of reasons

Overall, we are satisfied that the social impact of approving the application will not be harmful to the well-being of the local or broader community, while also promoting a balanced and responsible development of the industry.

Our main findings

The local community for the purposes of this decision is Pokolbin. The broader community is the Local Government Area (LGA) of Singleton.

Positive social impacts

The applicant seeks to operate a standalone packaged liquor store to sell wine products packaged under labels owned by the business.

We are satisfied that the proposal would benefit the local and broader communities by providing increased convenience and choice.

Negative social impacts

We accept that the proposal could contribute to an increase in alcohol-related harm in the local and broader communities because of the:

- higher crime rates in the LGA for alcohol-related domestic assault, alcohol-related non-domestic assault and malicious damage compared to NSW
- higher proportion of the population who are identified as a vulnerable community compared to NSW
- higher rate of alcohol-attributable hospitalisations and deaths in the LGA compared to NSW
- higher saturation rate of packaged licences in the suburb and LGA compared to NSW (although this is influenced by the low population).

However, we are satisfied that these risks are reduced by the:

- absence of crime hotspots in the suburb across all categories we considered
- crime incident rates in the suburb not being calculated as the Bureau of Crime Statistics and Research (BOCSAR) considered the incident count to not be statistically significant
- lower crime rates in the LGA for alcohol-related disorderly conduct compared to NSW
- lower Aboriginal and Torres Strait Island population in the suburb compared to NSW
- indication of an above-average level of socio-economic advantage and disadvantage in the suburb compared to other communities in NSW
- condition imposed on the licence which restricts the sale of liquor at the premises to that of labels owned by the business
- harm-minimisation measures outlined in the plan of management and licence conditions, as set out in Schedule 1.

The material we considered

We considered the following material when making our decision:

- the application material — including evidence that stakeholders and the community were notified about the application
- a community impact statement (CIS)
- the plan of the licensed premises and any authorisations
- a plan of management for the licensed business
- a development consent for the premises
- statistics from Liquor & Gaming NSW, BOCSAR, NSW Health and Australian Bureau of Statistics on the socio-economic status, liquor licence density, alcohol-related crimes rates and health issues in the local and broader communities
- stakeholder submissions and the applicant's response to them.

We also considered Guideline 6 to assess the likely social impact to the local and broader community.

This decision will be published on the [ILGA website](#) in accordance with section 36C of the *Gaming and Liquor Administration Act 2007*.

If you have any questions

Please contact the case manager, Sophie Cartwright, at Liquor & Gaming NSW if you have any questions.

Yours sincerely



Sarah Dinning

Deputy Chairperson

For and on behalf of the **Independent Liquor & Gaming Authority**

Schedule 1: Licence conditions to be imposed – Mercer Wines

No.	Condition to be imposed	Description
1.	6-hour closure	Section 11A of the Liquor Act 2007 applies to this licence. Liquor must not be sold by retail on the licensed premises for a continuous period of six (6) hours between 4:00 AM and 10:00 AM during each consecutive period of 24 hours. The licensee must comply with this 6-hour closure period along with any other limits specified in the trading hours for this licence
2.	Restricted trading & NYE	<p>Retail sales</p> <p>Good Friday Not permitted</p> <p>December 24th Normal trading Monday to Saturday, 8:00 AM to 12:00 midnight Sunday</p> <p>Christmas Day Not permitted</p> <p>December 31st Normal trading Monday to Saturday 10:00 AM to 12:00 midnight Sunday</p>
3.	Social impact	The business authorised by this licence must not operate with a greater overall level of social impact on the wellbeing of the local and broader community than what could reasonably be expected from the information contained in the Community Impact Statement, application and other information submitted in the process of obtaining this licence.
4.	Plan of management	The premises is to be operated at all times in accordance with the Plan of Management dated 1 February 2024 as may be varied from time to time after consultation with NSW Police. A copy of the Plan of Management is to be kept on the premises and made available for inspection on the request of a police officer, council officer, Liquor and Gaming NSW inspector, or any other person authorised by the Independent Liquor and Gaming Authority.
5.	Liquor Accord	Liquor Accord The licensee or its representative must join and be an active participant in the local liquor accord.
6.	CCTV	<p>1. The licensee must maintain a closed-circuit television (CCTV) system on the licensed premises (“the premises”) in accordance with the following requirements:</p> <p>a. the system must record continuously from opening time until one hour after the premises is required to close,</p> <p>b. recordings must be in digital format and at a minimum of ten (10) frames per second,</p> <p>c. any recorded image must specify the time and date of the recorded image,</p> <p>d. the system’s cameras must cover the following areas:</p> <p>i. all entry and exit points on the premises, and</p> <p>ii. all publicly accessible areas (other than toilets) within the premises.</p> <p>2. The licensee must also:</p>

No.	Condition to be imposed	Description
		<ul style="list-style-type: none"> a. keep all recordings made by the CCTV system for at least 30 days, b. ensure that the CCTV system is accessible at all times the system is required to operate pursuant to clause 1(a), by at least one person able to access and fully operate the system, including downloading and producing recordings of CCTV footage, and c. provide any recordings made by the system to a police officer or Liquor and Gaming NSW inspector within 24 hours of any request by the police officer or Liquor and Gaming NSW inspector to provide such recordings.
7.	Crime scene preservation	<p>Immediately after the person in charge of the licensed premises or a staff member becomes aware of any incident involving an act of violence causing injury to a person on the premises, the person in charge of the licensed premises and/or staff member must:</p> <ul style="list-style-type: none"> 1. take all practical steps to preserve and keep intact the area where the act of violence occurred, 2. retain all material and implements associated with the act of violence in accordance with the crime scene preservation guidelines issued by NSW Police, as published from time to time on the Liquor and Gaming NSW website, 3. make direct and personal contact with NSW Police to advise it of the incident, and 4. comply with any directions given by NSW Police to preserve or keep intact the area where the violence occurred. <p>In this condition, 'staff member' means any person employed by, or acting on behalf of, the licensee of the premises, and includes any person who is employed to carry on security activities (eg. crowd controller or bouncer) on or about the premises.</p>
8.	Specialised liquor products	<ul style="list-style-type: none"> 1. The licensee must ensure that only the following liquor products are sold or supplied by the licensed business ("Business"), except as provided by clause 2: <ul style="list-style-type: none"> a. liquor products packaged under labels owned by the Business 2. Other complementary liquor products, provided that those other products do not exceed more than 10% of the total product lines or 10% of the total products stocked on the premises at any one time, are also permitted. 3. The licensee must ensure that a list of the product lines and products stocked by the Business at any one time is kept at the premises and made available for inspection on the request of a police officer, Liquor & Gaming NSW inspector, or any other person authorised by the Independent Liquor and Gaming Authority.