



Mr Jim Adams  
Adams Hospitality Solutions

By email to: [office@adamshospitality.com.au](mailto:office@adamshospitality.com.au)

4 March 2024

Dear Mr Adams

<b>Application No.</b>	APP-0012280233
<b>Applicant</b>	ARMAAN & AVLEEN PTY LTD
<b>Application for</b>	New packaged liquor licence
<b>Application date</b>	30 November 2023
<b>Decision date</b>	21 February 2024
<b>Licence name</b>	Tallowong Cellars
<b>Trading hours</b>	Monday to Saturday 09:00 AM – 10:00 PM Sunday 10:00 AM – 09:00 PM
<b>Premises</b>	Tallowong Village Shopping Centre Shop 30, 2 Conferta Avenue Tallowong NSW 2762
<b>Legislation</b>	Sections 3, 11A, 12, 29, 40, 44, 45, 48 and 123 of the <i>Liquor Act 2007</i>

**Decision of the Independent Liquor & Gaming Authority  
Application for a new packaged liquor licence – Tallowong Cellars**

We **approve** the application above under section 45 of the *Liquor Act 2007* — with the conditions set out in Schedule 1. The 6-hour closure period overrides any condition of the licence.

**Statement of reasons**

Overall, we are satisfied that the social impact of approving the application will not be harmful to the well-being of the local or broader community, while also promoting a balanced and responsible development of the industry.

**Our main findings**

The local community for the purposes of this decision is Tallowong. The broader community is the Local Government Area (LGA) of Blacktown.

**Positive social impacts**

The application requested to operate a standalone packaged liquor licence within a shopping centre in the new suburb of Tallowong. Although recognising the potential for increased alcohol related harm, there are no other packaged liquor outlets in Tallowong and there were no objections received from agencies or the community.

We are satisfied that the proposal would benefit the local and broader communities by providing increased convenience and choice.

**Negative social impacts**

We accept that the proposal could contribute to an increase in alcohol-related harm in the local and broader communities because of the:

- high-density crime hotspot in Tallowong for domestic assault

- higher saturation rates of packaged liquor licences in the Blacktown LGA compared to NSW.

However, we are satisfied that these risks are reduced by the:

- proposed premises not being located in crime hotspots for non-domestic assault, malicious damage to property or alcohol-related assault
- lower crime rates in Tallawong for all offence categories we considered
- lower crime rates in the Blacktown LGA for alcohol-related domestic assault, alcohol-related non-domestic assault and alcohol-related disorderly conduct compared to NSW
- data indicating that Tallawong and the Blacktown LGA communities may be considered advantaged compared to the rest of NSW
- proposed licence being the only licence operating in Tallawong
- business not offering the delivery of liquor
- harm-minimisation measures outlined in the plan of management and licence conditions, as set out in Schedule 1.

### **The material we considered**

We considered the following material when making our decision:

- the application material — including evidence that stakeholders and the community were notified about the application
- a community impact statement (CIS)
- the plan of the licensed premises and any authorisations
- a plan of management for the licensed business
- a development consent for the premises
- statistics from Liquor & Gaming NSW, Bureau of Crime Statistics and Research, NSW Health and Australian Bureau of Statistics on the socio-economic status, liquor licence density, alcohol-related crimes rates and health issues in the local and broader communities
- stakeholder submissions and the applicant's response to them.

We also considered [Guideline 6](#) to assess the likely social impact to the local and broader community.

This decision will be published on the [Liquor & Gaming NSW website](#) in accordance with section 36C of the *Gaming and Liquor Administration Act 2007*.

### **If you have any questions**

Please contact the case manager, Sophie Cartwright, at [sophie.cartwright@liquorandgaming.nsw.gov.au](mailto:sophie.cartwright@liquorandgaming.nsw.gov.au) if you have any questions.

Yours sincerely



Caroline Lamb

**Chairperson**

For and on behalf of the **Independent Liquor & Gaming Authority**

**Schedule 1**  
**Licence conditions to be imposed**  
**Tallawong Cellars**

No.	Condition to be imposed	Description
1.	<b>6-hour closure</b>	Section 11A of the <i>Liquor Act 2007</i> applies to this licence. Liquor must not be sold by retail on the licensed premises for a continuous period of six (6) hours between <b>03:00 AM and 09:00 AM</b> during each consecutive period of 24 hours. The licensee must comply with this 6-hour closure period along with any other limits specified in the trading hours for this licence.
2.	<b>Restricted trading &amp; NYE</b>	<p>Good Friday Not permitted</p> <p>December 24<sup>th</sup> Normal trading Monday to Saturday, 8:00 AM to 12:00 midnight Sunday</p> <p>Christmas Day Not permitted</p> <p>December 31<sup>st</sup> Normal trading Monday to Saturday 10:00 AM to 12:00 midnight Sunday</p>
3.	<b>Social impact</b>	The business authorised by this licence must not operate with a greater overall level of social impact on the wellbeing of the local and broader community than what could reasonably be expected from the information contained in the Community Impact Statement, application and other information submitted in the process of obtaining this licence.
4.	<b>Liquor Accord</b>	The licensee or its representative must join and be an active participant in the local liquor accord.
5.	<b>Plan of management</b>	The premises is to be operated at all times in accordance with the Plan of Management dated <b>December 2023</b> as may be varied from time to time after consultation with NSW Police. A copy of the Plan of Management is to be kept on the premises, and made available for inspection on the request of a police officer, council officer, Liquor and Gaming NSW inspector, or any other person authorised by the Independent Liquor and Gaming Authority.
6.	<b>CCTV</b>	<p>1) The licensee must maintain a closed-circuit television (CCTV) system on the licensed premises (“the premises”) in accordance with the following requirements:</p> <ul style="list-style-type: none"> <li>(a) the system must record continuously from opening time until one hour after the premises is required to close,</li> <li>(b) recordings must be in digital format and at a minimum of <b>ten (10)</b> frames per second,</li> <li>(c) any recorded image must specify the time and date of the recorded image,</li> <li>(d) the system’s cameras must cover the following areas: <ul style="list-style-type: none"> <li>(i) all entry and exit points on the premises, and</li> <li>(ii) all publicly accessible areas (other than toilets) within the premises.</li> </ul> </li> </ul> <p>2) The licensee must also:</p> <ul style="list-style-type: none"> <li>(a) keep all recordings made by the CCTV system for at least 30 days,</li> <li>(b) ensure that the CCTV system is accessible at all times the system is required to operate pursuant to clause 1(a), by at least one person able to access and fully operate the system, including downloading and producing recordings of CCTV footage, and</li> <li>(c) provide any recordings made by the system to a police officer or Liquor and Gaming NSW inspector within 24 hours of any request by the police officer or Liquor and Gaming NSW inspector to provide such recordings.</li> </ul>